**California Consumer Privacy Rights Notice**

**Effective: October 1, 2020**

This California Consumer Privacy Rights Notice (“Notice”) sets forth Flip the Script, LLC (“FLIP THE SCRIPT”) disclosure obligations under California law, including the California Consumer Privacy Act of 2018 (“CCPA”) and the California Civil Code section 1798.83. This Notice provides the additional details regarding the information defined as ‘personal information’ under applicable California law and related to a California resident or household (“Consumers” and “You”) further referred to as “Personal Information.”

1. **Personal Information Collected and Disclosed:**

FLIP THE SCRIPT collects, uses and/or discloses Personal Information as follows:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Personal Information Collected, Used and/or Disclosed in Preceding 12 Months** | | | | | |
| **CCPA Category** | **Collected?** | **Source of Collection** | **Business Purpose** | **Disclosed or Shared for Business Purpose?** | **Purpose of Disclosure** |
| **Category A Identifiers & B Personal Information**   * Name/Alias | Yes | You | User registration;  Scheduling;  Audit compliance | Yes, service provider | Audit compliance;  Scheduling;  Analytics |
| * Email | Yes | You | User registration;  Scheduling;  Audit compliance;  marketing | Yes; service provider | User registration; Scheduling;  Analytics;  marketing |
| * Address | Yes | You | Payment Processing | Yes; service provider | Payment Processing |
| * Cell or Telephone # | Yes | You | Scheduling; communications | Yes; service provider | Scheduling; communications |
| * Unique/Online ID (cookies) | Yes | Device | Site security; analytics | Yes; service provider | Site security;  analytics |
| * IP Address | Yes | Device | Site security;  Analytics | Yes; service provider | Site security; analytics |
| * Account Name | N/A | N/A | N/A | N/A | N/A |
| * Social Security # | N/A | N/A | N/A | N/A | N/A |
| * Driver’s License# | N/A | N/A | N/A | N/A | N/A |
| * Passport # | N/A | N/A | N/A | N/A | N/A |
| * Credit or Debit Card # /ACH | Yes | You  \*saved as token only | Payment Processing | Yes; service provider  \*token only | Payment processing |
| * Other: Medical/Financial/Health | N/A | N/A | N/A | N/A | N/A |
| **Category C: Protected Characteristics** | N/A | N/A | N/A | N/A | N/A |
| **Category D: Commercial Information**   * Personal Property Records | N/A | N/A | N/A | N/A | N/A |
| * Products/Services Purchased-Obtained-Considered | N/A | N/A | N/A | N/A | N/A |
| * Purchasing history/tendencies | N/A | N/A | N/A | N/A | N/A |
| **Category E: Biometric Information** | N/A | N/A | N/A | N/A | N/A |
| **Category F: Internet/Network Activity**   * Browsing/search history * Interaction with site/advertisement | N/A | N/A | N/A | N/A | N/A |
| **Category G: Geolocation data** | N/A | N/A | N/A | N/A | N/A |
| **Category H:**   * Audio | N/A | N/A | N/A | N/A | N/A |
| * Electronic | N/A | N/A | N/A | N/A | N/A |
| * Visual | N/A | N/A | N/A | N/A | N/A |
| * Thermal | N/A | N/A | N/A | N/A | N/A |
| * Olfactory | N/A | N/A | N/A | N/A | N/A |
| * Other Similar | N/A | N/A | N/A | N/A | N/A |
| **Category I: Professional/Employment-Related** | N/A | N/A | N/A | N/A | N/A |
| **Category J: Educational Information** | N/A | N/A | N/A | N/A | N/A |
| **Category K: Inferences from Data Collected**   * Preferences | N/A | N/A | N/A | N/A | N/A |
| * Characteristics | N/A | N/A | N/A | N/A | N/A |
| * Psychological Trends | N/A | N/A | N/A | N/A | N/A |
| * Predispositions | N/A | N/A | N/A | N/A | N/A |
| * Behavior | N/A | N/A | N/A | N/A | N/A |
| * Attitudes | N/A | N/A | N/A | N/A | N/A |
| * Intelligence/Abilities/Aptitudes | N/A | N/A | N/A | N/A | N/A |

**Other Potential Third Party Disclosures:** Personal Information may also be disclosed to third parties to serve our legitimate business interests as follows: (1) as required by law, such as to comply with a subpoena, or similar legal process, (2) as part of a merger, acquisition, bankruptcy or other transaction in which a third party assumes control of all or part of the business, (3) to investigate, prevent, or take action regarding suspected or actual illegal activities or to assist government enforcement agencies as required by law; (4) enforce our agreements with you, and/or (5) investigate and defend ourselves against any third-party claims or allegations.

1. **Sale of Personal Information in Preceding 12 Months**

Except to the extent prohibited by applicable law, Flip the Script will, commencing with its launch in October 2020, share the name and email address of a user who registers to receive access to Flip the Script’s content and services to third party sponsors and content providers for the purposes of marketing and promoting such sponsors’ and provider’s products and services. Flip the Script may receive compensation with respect to sponsored content and the sharing of such personal information.

California residents have the right to direct Flip the Script not to sell personal information, otherwise known as the “Right to Opt-Out”.

California residents can Opt-Out of the Sale of Personal Information by selecting the link below:

Request to Opt-Out: “Do Not Sell My Personal Information”

Or by emailing Flip the Script at: [legal@ftscript.co](mailto:legal@ftscript.co)

1. **YOUR CONSUMER RIGHTS UNDER CCPA – RIGHT TO KNOW ABOUT PERSONAL INFORMATION COLLECTED, DISCLOSED OR SOLD.**

California Consumers may contact FLIP THE SCRIPT to exercise the following CCPA Rights:

1. **Request FLIP THE SCRIPT Disclose At No Charge:**

* Specific pieces of personal information it has collected about you;
* categories of Personal Information collected, used, and/or disclosed about you;
* categories of sources from which Personal Information is collected;
* business and/or commercial purposes for collecting and disclosing your Personal Information;
* categories of third parties with whom your Personal Information has been disclosed/shared; and

Right to Know Requests can be submitted to Flip the Script by email at [legal@ftscript.co](mailto:legal@ftscript.co)

1. **Request FLIP THE SCRIPT to Delete At No Charge:**

Except as exempted pursuant to CCPA 1798.105, to request FLIP THE SCRIPT delete Personal Information.

Deletion Requests can be submitted to Flip the Script be email at [legal@ftscript.co](mailto:legal@ftscript.co) or by mail to Flip the Script at: Flip the Script, Attention: Privacy Request to Delete, PO box 250485, Plano, Texas, 75025

1. **Verified Request Process**

FLIP THE SCRIPT will verify all consumer requests prior to taking any action in response to such request. For consumers that maintain an account with FLIP THE SCRIPT, it may verify the identity of the consumer making the request by either matching with the account information on file or through existing account authentication credentials. For non-account holders, Flip the Script shall verify to a reasonably high degree of certainty, including matching at least three pieces of consumer personal information with that maintained by Flip the Script and/or if necessary, by a signed statement by consumer under penalty of perjury that the requestor is the consumer for which personal information is sought.

Under the CCPA, you may exercise these rights yourself or you may designate an authorized agent to make these requests on your behalf. Authorized agents must demonstrate they have written authorization from you to make requests on your behalf. Flip the Script may additionally require the consumer to confirm their identity and verify the authorized agent’s permission before complying with any request.

1. **Consumer Request Limitations**

Please note that these rights are not absolute and in certain cases are subject to conditions or limitations as specified in the CCPA, including, but not limited to:

* FLIP THE SCRIPT is obligated to disclose/delete only upon a **verifiable** Consumer request from the consumer or an authorized agent acting on behalf of Consumer.
* Consumers may only make a personal information request twice in a 12-month period.
* Deletion is not required because it is necessary for FLIP THE SCRIPT to maintain the Personal Information to fulfill the purposes enumerated in CCPA Section 1798.105

FLIP THE SCRIPT will confirm and respond to all requests within the timeframe required under the CCPA. In responding to any request to disclose/delete, FLIP THE SCRIPT shall maintain a record of the requests as required under the CCPA.

1. **Non-Discrimination Policy**

You have the right not to receive discriminatory treatment for exercising any rights conferred by the CCPA. FLIP THE SCRIPT shall not discriminate against a consumer for exercising any rights under the CCPA, including, but not limited to, (a) denying goods or services, (b) charging different prices or rates (including discounts/penalties) that is not directly related to the value provided to FLIP THE SCRIPT for the Personal Information, (c) suggesting Consumer will receive a different rate/price or different level of quality of goods/services

1. **Your California Privacy Rights under California Civil Code Section 1798.83 & Business and Professions Code Section 22581**

California law permits Consumers to request and obtain from once a year, free of charge, certain information about their Personally Identifiable Information (“PII”) (as defined by California law) disclosed to third parties for direct marketing purposes in the preceding calendar year (if any). If applicable, this information would include a list of the categories of PII that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year.

In addition, a business subject to California Business and Professions Code Section 22581 must allow California residents under age 18 who are registered users of online sites, services or applications to request and obtain removal of content or information they have publicly posted. Your request should include a detailed description of the specific content or information to be removed. Please be aware that your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

1. **Accessibility of this CCPA Policy.**

* You can download and print a copy of this Notice here

1. **Contact Us**

Additional detail regarding our collection, use and disclosure of Personal Information, as well as general opt-out rights and other privacy disclosures, is set forth in our general Privacy Policy.

If you have any questions regarding your Personal Information or about our privacy practices, please contact us at: **FLIP THE SCRIPT by email at** [legal@ftscript.co](mailto:legal@ftscript.co) or by mail to Flip the Script, LLC PO box 250485, Plano, Texas, 75025.

***LAST UPDATED: OCTOBER 1, 2020***